

Working towards a cancer free future

ANNUAL REPORT 2018



**Cancer
Council**
Queensland



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Every minute, every hour, every day, we're working towards our vision of a cancer free future.



Our mission

Reducing the burden of cancer. Cancer Council Queensland (CCQ) raises funds that are dedicated to improving quality of life for people living with cancer, through research, patient care, prevention and early detection.

Purpose

CCQ is dedicated to supporting the community in cancer control. CCQ is dynamic, outcome focused, responsive to community needs, committed to voluntarism and the pursuit of excellence in all its activities. All employees and volunteers of CCQ, through their work, are actively involved in cancer control.

We work across every aspect of cancer to:

- Support Queenslanders affected by cancer.
- Work with the community to change laws and policies to reduce cancer risks and improve cancer-care.
- Conduct and fund world-class research to reduce the impact of cancer.

Values

With integrity, agility and a deep sense of belonging – we are committed to supporting the cancer community.

Cancer in Queensland

The facts

- The most common cancers diagnosed in Queensland are prostate, melanoma, breast, bowel and lung cancer.
- One in two people will be diagnosed with cancer by the age of 85.
- At least one third of all cancer cases are preventable.
- In 2015, around 27,800 cancer cases were diagnosed and more than 8800 people died from cancer in Queensland.

Successes

- Thanks, in part, to research into cancer prevention, treatment and management, approximately 21,400 cancer deaths were avoided in Queensland between 1996 and 2015.
- Four cancers – prostate, melanoma, breast and thyroid – now have five-year relative survival rates higher than 90 per cent in Queensland.
- The five-year relative survival for all invasive cancers in Queensland is more than 70 per cent.
- The age-adjusted risk of dying from cancer has dropped by 18 per cent between 1996 and 2015.

Research

- In 2018, Cancer Council Queensland invested \$9.4 million into life-saving research.
- We fund more cancer research than any other independent community-based charity in Queensland.

Each year we provide the Queensland community with vital support and assistance.

In 2018



7855

contacts were made with Cancer Council's 13 11 20 for information and support.



2619

wigs and turbans were provided to individuals experiencing hair loss as a result of their cancer treatment.



940

Queensland families were provided with **\$188,403** of financial assistance.



125,919

printed resources were distributed across the state.



16,845

trips were provided to help cancer patients and their carers staying at our accommodation lodges get to their treatment and medical appointments.

\$10.5m

was invested in support services, including our accommodation lodges.

Cancer Council Queensland's accommodation lodges offer a potential 100,000 bed nights statewide each year.



Chairman's report

MR ANDREW ARKELL

In 2018 we continued our work to prevent cancer, create hope and save lives. Our mission to reduce the burden of cancer was at the core of our decisions and our values - integrity, agility and a strong sense of belonging – underpin our commitment to supporting the cancer community.

I am incredibly proud of the fact that Cancer Council Queensland works across every aspect of cancer, from research to prevention and support. We help people from the point of diagnosis through to treatment and beyond and in 2018 we progressed our services and support in line with our mission.

Research is fundamental to achieving our vision of a cancer free future and Cancer Council Queensland funds more cancer research than any other independent community-based charity in Queensland - \$9.4 million in 2018. We worked with leading researchers to better understand the burden of cancer, and target new ways to prevent, detect and treat cancer.

Thanks, in part, to research into cancer prevention, treatment and management, approximately 21,400 cancer deaths were avoided in Queensland between 1996 and 2015.

Our work is making a difference.

We invested \$10.4 million in support services, including our six accommodation lodges across the state. We're supporting Queenslanders and their families through cancer treatment, we're answering their questions, giving information and advice and help with transport, legal problems and financial issues.

Every day our education and prevention programs are empowering Queenslanders to lead a healthy lifestyle and lower their cancer risk. The SunSmart Schools program has helped a generation of Queensland kids, and their families, to protect themselves from UV. The SunSmart program expanded in 2018 to include 608 schools and 1304 early childhood centres.

Each year around 27,800 Queenslanders will be diagnosed with cancer and more than 8800 will die from the disease. * But with the support of the Queensland community we can make sure they don't go through cancer alone and reassure their loved ones that we will continue our work until cancer is eliminated as a life-threatening disease for future generations.

On behalf of the Board and Committees I would like to thank our volunteers, supporters and employees for their hard work and dedication to Cancer Council Queensland in 2018. We are privileged to have the support of so many people contributing to our cause.

With your support every day, we're getting closer to a cancer free future.

*Based on number of people diagnosed in 2015.

From our CEO

MS CHRIS MCMILLAN



2018 was another year of progress for Cancer Council Queensland towards our vision of a cancer free future. I'm honoured to lead an organisation that does so much to help so many.

We know that one in two Queenslanders will be diagnosed with cancer before the age of 85. It's a stark statistic, but while more people are being diagnosed with cancer, survival is at an all-time high. The five-year relative survival for all invasive cancers in Queensland is now more than 70 per cent.

We're making great progress, but we still have a long way to go – and our vital cancer research, support services and prevention programs lie at the heart of our strategic priorities.

I am very proud of what Cancer Council Queensland achieved in 2018 and am excited to share just some of the tangible outcomes.

2018 highlights

- Cancer Council Queensland's Viertel Cancer Research Centre led the development of the cutting-edge Australian Cancer Atlas. This world-leading project gives health agencies and policy makers a better understanding of geographic disparities and health requirements across the country as well as allowing Australians to discover the impact of cancer in their suburb or town.
- The Australian Childhood Cancer Registry (funded and managed by Cancer Council Queensland) released a comprehensive suite of statistics online for the first time. Doctors, researchers and the community will have greater insight into the impact of childhood cancers across the country and we hope the data will drive new research projects into the causes, prevention and cure of childhood cancers, which remains one of the leading causes of death among Australian children.
- In 2018, Cancer Council Queensland provided support to over 8840 people impacted by cancer with 13 11 20 responding to 7855 contacts. In addition, we provided accommodation to over 4355 regional cancer patients and carers in our

six lodges across the state. Thousands more accessed cancer information via our website and publications with over 125,919 printed resources distributed state-wide.

- Transport to Treatment continued to grow with the widening of the service area to include Brisbane metro, North Lakes and Redcliffe. Aimed at assisting local patients and carers with transport services to and from their home to treatment centres at no cost to the patient, in 2018 the service provided 112 clients with 2967 trips travelling more than 28,291 km.
- Preventing cancer is one of the most effective ways of creating a cancer free future. In 2018 we delivered 10 workshops to educators across Queensland as part of the Healthy Educators' Program. This first of its kind program aimed to improve the knowledge of cancer risk factors among attendees, influence behaviour change and assist in the creation of healthier educational environments through policy change.

This work would not be possible without the support of the Queensland community. In 2018, total fundraising income was \$27.1 million, with thanks to more than 64,478 Queenslanders who made a donation and the thousands of supporters who got involved with an event. Whether it was hosting an Australia's Biggest Morning Tea, joining a Relay For Life, or selling Daffodil Day merchandise these events not only help build capacity in the community, they underpin our presence at a local level and raise awareness of our services and education programs.

Everyone who supports Cancer Council Queensland, our employees, Board and Committees, supporters and volunteers play a crucial part in making this possible. Thank you for helping us to be there for Queenslanders affected by cancer every minute, every hour, every day.

Research

Every day, our researchers are working towards the next cancer breakthrough





Every piece of research increases our knowledge and each new discovery brings us closer to improved treatments for cancer. Together we will save lives.

PROFESSOR JOANNE AITKEN, GENERAL MANAGER, RESEARCH

Cancer Council Queensland's research programs are focused on providing tangible benefits for the community through research to improve the lives of cancer patients, their families and all Queenslanders. Our strategy is strengthened by national and international collaborations and partnerships, and aims for rapid translation of results into improved practice and policy. Over 100,000 Queenslanders have taken part in Cancer Council Queensland's research programs to date.

Our research is focused in three key program areas:

- **The Descriptive Epidemiology Research Program** that aims to understand patterns and trends in cancer occurrence and survival; the factors that have an impact on early diagnosis, clinical management and health services delivery; and how resources should be targeted to improve cancer outcomes.
- **The Childhood Cancer Research Program** that aims to conduct and facilitate national and international research into the epidemiology, causes and outcomes of childhood cancer.

Underpinning this work is Cancer Council Queensland's management and support of the Australian Childhood Cancer Registry, a national clinical database of all cases of childhood cancer diagnosed in Australia.

- **The Social and Behavioural Science Program** that aims to identify and understand impacts on psychosocial, behavioural and survivorship outcomes for people with cancer, to undertake applied research to understand how to improve these outcomes and to translate the results into improved services and supportive care.



KEY RESEARCH INITIATIVES & OUTCOMES IN 2018

The Australian Cancer Atlas

In September 2018, Cancer Council Queensland launched the Australian Cancer Atlas - an initiative designed to give all Australians a better understanding of how the burden of cancer, including cancer diagnoses and cancer deaths, varies by geographical area across Australia. Using the latest spatial modelling techniques and visualisation methods, the Atlas was developed as an interactive digital product, making it freely accessible to a wide audience. The Atlas will improve our knowledge and understanding of the large geographic inequities in cancer outcomes in Australia, and inform research to address these inequities.

The Atlas includes cancer incidence (diagnoses) and survival (excess mortality) statistics for 20 major types

of cancer, covering nearly 2150 small geographical areas across Australia. The statistics were derived using data obtained from all eight Australian cancer registries. A particular emphasis was placed on communicating the uncertainty associated with the estimates generated for the Atlas.

The development of the Australian Cancer Atlas took more than two years, involving a multidisciplinary team of statisticians, epidemiologists, visualisation specialists, information technology experts, media personnel, web designers and clinicians, reflecting a collaboration by multiple organisations across Australia. Support for the project was provided by the Queensland University of Technology, FrontierSI and the Australian Institute of Health and Welfare.

Work on stage two of the Australian Cancer Atlas is continuing. This will map changes in geographical patterns of cancer over time as well as other important information such as cancer screening and treatment data. We will also start to look at why this geographic variation exists, by considering in more detail the characteristics of people living within areas, the clinical characteristics and treatment accessed, and to the key area-level characteristics that may be associated with the geographical patterns.

Cervical cancer screening in Indigenous communities

Despite a nationally coordinated and publicly funded cervical cancer screening program, Indigenous women in Australia have higher rates of cervical cancer than other Australian women, and their survival outcomes are poorer.

A collaborative project between Cancer Council Queensland and Menzies School of Health Research, made possible through generous support from the Jack and Madeleine Little Foundation, has revealed high levels of geographical variation in five-year participation rates of cervical screening, prevalence of high-grade cytologic abnormalities, and timely follow-up of abnormal Pap smears across Queensland, and found that this variation was particularly marked among Indigenous women.

Indigenous women in South-East Queensland had consistently lower screening participation rates than the state average, while rates were higher than average in Far North Queensland for reasons that we do not yet understand. Even with this unexpected finding, screening participation and related cancer outcomes are consistently poorer for Indigenous women compared to non-Indigenous women across Queensland.

The findings to date highlight the importance of continued monitoring of cervical cancer screening participation at the local area level, and the need for ongoing funding and research to identify drivers of these patterns and to develop effective strategies to reduce the cervical cancer burden among Indigenous Australians.

Australian Childhood Cancer Statistics Online

Cancer Council Queensland funds and manages the Australian Childhood Cancer Registry – the only national repository that includes information on all childhood cancer diagnosed in Australia, with information on treatment, survival and other outcomes. This is one of only a few comprehensive national databanks for childhood cancer in the world and, for more than three decades, it has provided complete, population-wide information on childhood cancer in Australia.

Using the information in this Registry, Cancer Council Queensland has completed an interactive, website containing the latest available information on childhood cancer statistics for Australia. Australian Childhood Cancer Statistics Online was launched on February 15, 2018 to coincide with International Childhood Cancer Awareness Day. It enables easy and rapid access to these data by health professionals, researchers and the families of young patients, providing a better insight into the full impact of childhood cancer through a comprehensive suite of statistics available online for the first time. This information is vital for research and advocacy to improve outcomes for children with cancer.

Around 750 children under the age of 15 are diagnosed with cancer nationally each year and incidence rates are slowly but steadily rising. Sadly, on average 100 children die from cancer each year, but overall 5-year survival rates have improved from 73 per cent during the 1980s to 85 per cent for those diagnosed between 2004 to 2013. This has been due in part to increased funding for research, which has resulted in better treatments for children who have been diagnosed.

Australian Childhood Cancer Statistics Online can be accessed at cancerqld.org.au/research/queensland-cancer-statistics/accr/



Staging for childhood cancers

In a second major initiative, Cancer Council Queensland, with support from Cancer Australia as part of the Investing in Medical Research - Fighting Childhood Cancer initiative, has documented for the first time, cancer stage at diagnosis for most of the childhood cancer patients in Australia from 2006-2014. Cancer stage, or the extent of disease at diagnosis, is key information that is essential to understanding differences in cancer survival between regions and subgroups of patients. Internationally-accepted staging systems for childhood cancers have recently been developed, and Cancer Council Queensland has been at the forefront of this work.

These results represent an important step towards the availability of reliable information on stage for childhood cancers on a population basis within Australia. Overall, we found that about four out of five children for whom stage was assigned were diagnosed with localised or regional cancers. Significant differences in survival by stage at diagnosis were observed for several cancers, including acute lymphoid leukaemia, medulloblastoma, neuroblastoma, Wilms tumour, hepatoblastoma, osteosarcoma, Ewing sarcoma, rhabdomyosarcoma, and non-rhabdomyosarcoma soft tissue sarcomas.

Information on the distribution of cancer stage and survival by stage at diagnosis for childhood cancers in Australia has been published online as part of the Federal Government's National Cancer Control Indicators at <https://ncci.canceraustralia.gov.au/diagnosis/paediatric-cancer-stage-distribution> and <https://ncci.canceraustralia.gov.au/outcomes/paediatric-cancer-stage-survival>.

These results will provide a basis for stage-specific comparisons over time within Australia and also for comparison with other countries.

Prostate cancer survivorship

After prostate cancer diagnosis and treatment, many men and their partners face debilitating physical symptoms and psychosocial challenges. In partnership with the Prostate Cancer Foundation of Australia, the University of Southern Queensland and the NHMRC Centre of Research Excellence in Prostate Cancer Survivorship, we are working on developing a suite of survivorship interventions that aim to improve outcomes for men with prostate cancer and their partners. To underpin this work, we have completed an international review of geographic variations in prostate cancer outcomes and a further review to document interventions that have been developed around the world to improve prostate cancer survivorship. We have also identified long-term (10 year) quality of life trajectories of men after diagnosis resulting in a better understanding of the needs of these men over time.



Travelling for Treatment

As highlighted in the Australian Cancer Atlas, one of the most important issues for cancer control in Queensland is geographical disparities in cancer survival, in particular, the fact that cancer survival is significantly lower in regional and rural areas compared to major cities. In response to this Cancer Council Queensland, in partnership with the University of Southern Queensland, commenced the Building Regional Resilience in Cancer Control (BRRICC) program.

The Travelling for Treatment Project is a flagship longitudinal cohort study developed as part of this program to examine the experiences of regional cancer patients who must travel large distances from their homes for their cancer treatment. The project involves cancer patients from regional areas who stay in Cancer Council Queensland's accommodation lodges during their cancer treatment, and their carers. We thank those patients and family members who have agreed to participate in the project while staying at Cancer Council Queensland's lodges and to talk about their experiences at multiple time points (baseline, 3 and 12 months, and annually thereafter) after their diagnosis. This information is providing a unique and valuable insight into the difficulties experienced by many regional cancer patients from diagnosis through to treatment and follow-up, and will assist Cancer Council Queensland to provide the support and services that are needed.

Recruitment for this flagship project began in September 2017 at Ellis Lodge in South Brisbane, and in 2018 the project commenced recruitment at the remaining lodges in Brisbane, Toowoomba, Rockhampton, Townsville and Cairns. Recruitment will continue at all six lodges in 2019.



EXTERNAL RESEARCH GRANTS

**2018
funding
amount**

Chief Investigator	Institution	Research title	
2017 – 2018 Project Grants			
A/Prof Jyotsna Batra	Queensland University of Technology	Genetic association study of miRNAs with risk and prognosis of prostate cancer	\$100,000
Dr Lionel Hebbard	James Cook University	Clarifying the controversial role of fructose in liver cancer	\$100,000
Prof Elisabeth Iserning	Bond University	Supplemental prophylactic intervention for chemotherapy-induced nausea and emesis (SPICE) trial	\$100,000
A/Prof Kiarash Khosrotehrani	The University of Queensland	Predictors of mortality in thin melanomas	\$100,000
A/Prof Graham Leggatt	The University of Queensland	Local targeting of immunomodulatory molecules on CD8 T cells in non-melanoma skin cancer	\$100,000
Prof Claire Rickard	Griffith University	Prevention of central venous catheter infection and occlusion by needleless connector design and disinfection in haematology-oncology patients	\$100,000
Dr Siok-Keen Tey	QIMR Berghofer Medical Research Institute	Treatment of chronic graft-versus-host disease with regulatory T cell-directed therapy -- insights from gene-marking	\$100,000
Dr Antiopi Varelias	QIMR Berghofer Medical Research Institute	Understanding the interplay between cytokines and intestinal dysbiosis following stem cell transplantation	\$100,000
Dr James Wells	The University of Queensland	Memory CD8+ T-cell function in squamous cell carcinoma	\$100,000
Prof Alpha Yap	The University of Queensland	Down-regulation of RhoA signaling mediates HGF/MET-induced tumour progression	\$100,000
2018 – 2019 Project Grants			
Prof Paul Alewood	The University of Queensland	Development of oxytocin receptor specific tracers for improved breast cancer management	\$100,000
Prof Riccardo Dolcetti	The University of Queensland	Improved antigen-specific immunotherapy for cutaneous malignant melanoma	\$100,000
Dr David Fielding	The University of Queensland	Streamlining lung cancer diagnosis through genomic testing of cytology smears	\$100,000
Prof Brian Gabrielli	The University of Queensland	Preclinical development of combinations with CHK1 inhibitors in melanoma and lung cancer	\$100,000
Prof Jean-Pierre Levesque	The University of Queensland	Colony-stimulating factor 1 receptor tyrosine kinase, a new target to treat acute myeloid leukaemia	\$100,000
Prof Gregory Monteith	The University of Queensland	Pharmacological targeting of an adaptive breast cancer cell survival pathway as a novel treatment for breast cancer: Constitutive Ca ²⁺ influx mechanisms in triple negative breast cancer cells	\$100,000
Dr Kate Gartlan	QIMR Berghofer Medical Research Institute	Characterising IL-5 mediated suppression of alloimmunity	\$100,000
Dr Jill Larsen	QIMR Berghofer Medical Research Institute	Identifying 'cooperative' mutations in non-small cell lung carcinoma that facilitate lung carcinogenesis	\$100,000
A/Prof Kelli MacDonald	QIMR Berghofer Medical Research Institute	Analysis of pathogenic macrophage differentiation and function in chronic GVHD	\$100,000
Prof Mark Smyth	QIMR Berghofer Medical Research Institute	Inhibiting ILC1 formation in cancer	\$100,000

CCQ/USC PROFESSOR OF CANCER PREVENTION RESEARCH

Prof Michael Kimlin	University of the Sunshine Coast	\$100,000
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SENIOR RESEARCH FELLOWSHIPS

Prof Sandi Hayes	Queensland University of Technology	\$142,786.20
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CANCER CLINICAL TRIALS SUPPORT SCHEME

Total expenditure	Public and private hospitals in Queensland	\$1,006,712
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OUR IMPACT

A HOME-AWAY-FROM-HOME

Imagine being diagnosed with cancer and having to travel away from home for treatment for months at a time. This is the reality for many Queensland families who live in regional Queensland.

Don and Dianne Cristini from Bowen have been staying at Cancer Council Queensland's Charles Wanstall Apex Lodge for over two months while Don undergoes treatment for Squamous Cell Carcinoma and it's been a lifeline.

"We thought we were coming to Brisbane for two days, so we didn't bring much ... it's been a stressful time." Don said.

"Everything is more expensive in Brisbane, from taxis to food, and you still have all your bills to pay at home so being able to stay at the lodge has been a real help. They even take you to treatment on the bus and to the shops.

"We haven't got as much worry now and we've got people we can talk to who understand."

Don and Dianne are taking part in the Travelling for Treatment study to shine a light on the difficulties they have faced and to help others in a similar situation. The research, jointly conducted with the University of Southern Queensland, will help Cancer Council Queensland develop and implement interventions to improve outcomes for regional and rural cancer patients and their carers, especially those who must travel for treatment.



In 2018 we provided accommodation to over 2894 regional cancer patients and 1461 carers in our six CCQ lodges across the state. But accommodation lodges aren't just places to stay. They're a home-away-from-home for Queenslanders from regional areas who need to travel for treatment.

For Don and Dianne, it's not only the accommodation that they appreciate. It's the network of people and support they have received that has made it so comforting.

“ *We've been so well looked after by the staff and volunteers. It's like being adopted into a family.”*



Prevention

***Every day, we help our communities
reduce their cancer risk***



One third of cancer cases are preventable through healthy lifestyle factors such as quitting smoking, being SunSmart, maintaining a healthy weight through healthy eating and physical activity, and limiting the consumption of alcohol. Our goal is to reduce the risk of preventable cancers for all Queenslanders.

In 2018, Cancer Council Queensland’s QUEST program continued to support organisations to create healthy environments to reduce the risk of cancer. QUEST is an online program that supports and mobilises organisations across Queensland to make the healthy choice the easy choice. 2247 workplaces, schools, sports clubs and early childhood centres are registered to the program and can download policy templates, tools and resources. In 2018, 4156 resources were downloaded.

In 2018, we delivered ten workshops to educators across Queensland as part of the Healthy Educators’ Program. This first of its kind program aimed to improve the knowledge of cancer risk factors among attendees, influence behaviour change, and assist in the creation of healthier educational environments through policy change. The program, supported by Teachers Union Health Fund, was delivered to 135 Queensland educators. Evaluation findings indicate the Healthy Educators’ Program has made a positive impact on attendees and has helped them adopt new healthy behaviours and created healthier school environments

In 2018, we ran a range of projects for men’s cancer prevention. These included a Men’s Health Week campaign and workplace event, organised by Cancer Council Queensland, Quitline, My Health for Life and Worksafe Queensland. As part of the Men’s Cancer Prevention program, comprehensive research was carried out, consisting of a Queensland University of Technology (QUT) Public Health student scoping project and two focus groups organised in partnership with ADCO Constructions and Caltex. The findings from the above research will be used to guide and inform the development of further men’s cancer prevention evidence-based programs and resources in 2019.

Cancer Council Queensland continued its focus on reducing future skin cancer risk by providing shade across Queensland and thus preventing skin damage. We received a generous grant from Tour de Cure to provide free shade structures to schools and clubs in the Mission Beach area on the Cassowary Coast. Seven organisations received free, portable shade structures.

As part of the SunSmart Shade Creation Initiative supported by Queensland Health we distributed more than \$539,000 to 215 eligible community organisations. The grants provide vital funding for not-for-profit Queensland organisations and facilities that provide services for children 0-18 years and allow them to install and maintain shade structures for educational, sporting or recreational purposes.

Shade creation grants were awarded in the following areas in 2018:

Region Number of shade grants awarded

Brisbane	20
Gold Coast	13
Sunshine Coast	8
Toowoomba	13
Bundaberg	6
Rockhampton	12
Mackay	4
Townsville	7
Cairns	13

The SunSmart program has expanded in 2018 to include 608 schools and 1304 early childhood centres.



Cancer Support

Every day, we give cancer patients and their families the information and support they need to cope with cancer

Cancer Council Queensland provides support and information, at no cost, for people throughout Queensland.

Our range of support services include counselling, practical and peer support, and information resources.

13 11 20

Cancer Council Queensland provided support to over 8840 people impacted by cancer with 13 11 20 responding to 7855 contacts.

Our 13 11 20 support and information service is improving processes for email and website access to increase support for Queenslanders impacted by cancer.

Email and website access enables people to contact us at their convenience and receive a response from a member of the 13 11 20 team within two working days. Our 13 11 20 team members are skilled in acknowledging and responding to email content whilst providing direct links to our resources. People are always encouraged to call for more specific support including referral to our services.

PalAssist

PalAssist received 852 contacts in 2018. PalAssist is a Queensland wide palliative care 24-hour accessible online and telephone service that is free for anyone who has a life limiting illness or condition and their families and carers. The service is funded by Queensland Health and provided by Cancer Council Queensland.

Cancer Counselling Service

Cancer Council Queensland's Cancer Counselling Service consists of a team of dedicated nurse counsellors and psychologists who are passionate about providing high quality, evidence-based telephone and face to face psychological support to Queenslanders distressed by cancer.

In 2018 the Cancer Counselling Service provided support to 551 Queenslanders affected by cancer, with psychologists delivering 2226 hours of support and our nurse counsellors providing 245 hours. Cancer Council Queensland's partnership with Cancer Council Victoria provided 109 Victorians with telephone counselling. This partnership is supported through funding and referrals from Cancer Council Victoria.

In 2018, with funding received from the Dry July Foundation, the Cancer Counselling Service developed a range of resources including a brief introductory mindfulness breathing meditation that will be made available to all Queenslanders on our website. We also piloted the delivery of our Learning to Relax program in Cancer Council Queensland



lodes in Brisbane, Townsville, and Rockhampton and delivered our eight-week Living Mindfully program, with one group in Brisbane meeting face-to-face and one telephone group with participants from across the state.

Overall, we delivered five Introduction to Mindfulness workshops, two eight-week Living Mindfully groups, three Learning to Relax workshops, and eight Learning to Relax one-and-a-half hour sessions. Together these programs were attended by over 100 participants.

In 2018, we began a partnership with Professor Tamara Ownsworth of Griffith University and other lead investigators in the evaluation of a telehealth psychological support intervention for people with primary brain tumour and their family members. This project will be held over 3 years and the Cancer Counselling Service will use video-conferencing technology to provide up to five sessions of psychological therapy over a ten week period to each participant allocated to our service.

The Cancer Support Services team delivered training in Screening for Distress to 13 11 20 teams for Cancer Council Western Australia and Cancer Council Tasmania. This training was well received and ongoing support in distress screening will continue to be an important part of our relationship with Cancer Councils nationally.

Education and information

In 2018, over 125,919 printed resources were distributed across the state and a further 2623 resources were downloaded from our website. These resources provide information about specific types of cancer, treatment, emotional and practical issues, early detection and prevention as well as Cancer Council Queensland support services. Over 80 per cent of these resources were provided to cancer care health professionals to help them provide information to their patients about life with and after cancer.

Cancer Council Queensland organised 32 community and health professional support and information sessions across Queensland with 431 attendees. This included 29 face-to-face sessions and three webinars. Cancer Council webinars increase the reach of the information and support we provide and were attended by 59 people.

Three forums were held in Brisbane with a total of 33

Queenslanders attending our annual Head and Neck Cancer Forum, 48 attending our Brain Tumour Forum and 31 attending the Ovarian Cancer Forum.

In 2018, the Brain Tumour Support Service was integrated into our Cancer Support Service. The service was established over 20 years ago, in recognition of the lack of support services specific to the needs of people with a brain tumour and their family members and carers. In recent years, the range of information and services available have expanded. Cancer Council Queensland continues to offer information and support to people with brain tumours and their families.

In 2018 Cancer Council Queensland increased engagement with Aboriginal and Torres Strait Islander health professionals by providing five information and education sessions across the state in the Caring for Our Community program. This engagement will continue and strengthen in 2019. This project is a Cancer Australia *Supporting people with cancer* Grant initiative, funded by the Australian Government.

Peer support

In 2018, the Face to Face Peer Support Program was launched, combining the Hospital Based Volunteer Program and Lodge Based Volunteer Program into one program supporting the coordination and delivery of peer support volunteers across treatment facilities and Cancer Council Queensland accommodation lodges.

2018 also saw the inclusion of face-to-face peer support in radiation treatment facilities. This pilot took place in Springfield and Cairns, with evaluations to take place in early 2019.

Our Cancer Support and Information Team recruited 50 new volunteers, resulting in a total of 256 cancer support volunteers across the state. 24 volunteer and one support group leader training session were held in 2018.

Our Cancer Connect program, which connects people currently diagnosed with cancer and their carers to volunteers who have had a similar experience, received 114 referrals across Queensland. A total of 89 successful matches were made with peer support volunteers who provided support to others experiencing a similar diagnosis across Queensland and interstate.



We ended 2018 with 12 active Community Activity Program groups across Brisbane, Cairns, Gold Coast, Rockhampton, Sunshine Coast and Townsville. We are looking forward to expanding the Community Activity Program in 2019 to establish additional physical and leisure activity groups across Queensland communities and Cancer Council Queensland accommodation lodges and offices.

Practical support

We were proud to assist 940 Queenslanders with financial support through our Practical Support Programs.

The Cancer Council Pro Bono Legal and Financial Service received 441 referrals from across Queensland.

The ESA Wig and Turban Service has continued providing headwear and wigs to women who experience cancer related hair loss. In 2018, we supported 875 clients and distributed 2619 wigs and turbans.

Transport

Cancer Council Queensland's transport services aim to meet the needs of Queenslanders with cancer and their families who are experiencing hardship in accessing transport to treatment. Following the successful 2017 launch of our Home to Treatment service, our fleet of vehicles and service delivery areas have continued to grow. The second phase of the Brisbane Home to Treatment service resulted in an additional vehicle and widening of the service delivery

area to include eligible clients receiving treatment at North Lakes and Redcliffe.

In 2018, Home to Treatment in Brisbane and Cairns provided 112 clients with 2967 trips to and from their cancer treatment, travelling more than 28,291 km.

To assist Queenslanders travelling to Brisbane and Townsville for treatment, we provided transport to 3383 people through our Airport Transport Service, travelling a total of 35,713 km across 2671 trips. As part of our suite of transport services we provide transport to Queenslanders staying in Cancer Council Queensland accommodation lodges to support them in travelling to and from their treatment and medical appointments. These services provided over 16,845 trips to a total of 103,347 km in 2018.

Accommodation

In 2018, we provided accommodation to over 4355 regional cancer patients and carers in our six lodges across the state. Our lodges provide a home-away-from-home for regional cancer patients, facilitating access to lifesaving cancer treatment.

Each year we invest around \$1.35 million of community donations to run our lodges at little to no cost to patients, easing the financial burden that often accompanies a cancer diagnosis. Our lodges are an important part of our mission to improve survival rates for regional Queenslanders. Guests at our lodges in Brisbane, Townsville, Cairns, Toowoomba and Rockhampton have access to support services and practical assistance, such as transport shuttles, counselling, and peer support.

Together, our lodges have the capacity to provide close to 100,000 bed nights of accommodation each year, with 119 rooms and recreational facilities for Queenslanders affected by cancer.



OUR IMPACT

A FRIENDLY FACE WHEN YOU NEED IT MOST

It's a special moment in the day, one many patients receiving treatment are thankful for, perhaps relieving the boredom, or the chance to see a friendly face and have a chat or share some fears about the future.

This is the special role Helen Atkinson plays in many lives as a Peer Support Volunteer with Cancer Council Queensland. Close to going on an overseas trip with her daughter, Helen was diagnosed with breast cancer after a regular mammogram in 2013. With no history of cancer in her family and having always been proactive about health, Helen felt overwhelmed by the diagnosis and bombarded with tests and information about what was happening.

Helen resigned from her job, so she could face what the surgeon described would be a 'torrid year.' Taking a one step at a time approach she listened to all advice and learned how best to help herself through treatment and recovery. Trying not to push beyond what her body was telling her.

Joining a support group was of enormous benefit during the 18 weeks of chemotherapy and six weeks of radiation therapy. And now, five years later, is one of the reasons why Helen volunteers with Cancer Council Queensland.

"I want to help as many cancer patients as possible, so they know about the practical and emotional support services they can access through Cancer Council Queensland." Helen said.

"It's inspiring to meet some patients again when they return for check-ups. I've spoken with them when they started treatment and didn't know what to expect, supported them when the treatment knocked them around a bit and met them again when they come in for a check-up looking much better."

Helen finds her roles providing morning tea for residents at Charles Wanstall Lodge and visiting patients at the Royal Brisbane Women's Hospital complement each other well.

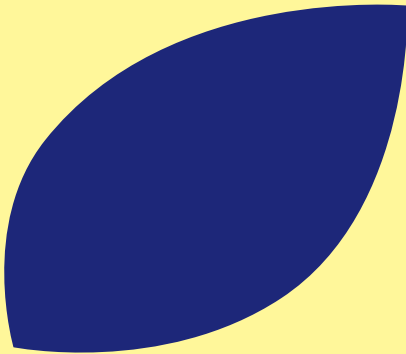
"I sometimes meet patients in the hospital who will be going from hospital to the lodge. I can answer their questions and hopefully ease their worries a little. On the other hand, I meet patients in the hospital who have been staying at the lodge, so I am a familiar face to them if they have attended a morning tea."

The morning teas offer a chance for residents and carers to meet, often becoming a support to each other as they progress through treatment. Among other things, they share recipes, as taste buds may change during treatment, and ideas of how to fill in the weekends. Helen then takes the opportunity to make sure they know about the many support services Cancer Council Queensland has available.

Every day, we're working hard to ensure that no Queenslanders face cancer alone. With the ongoing support and generosity of the community we can continue to do this.

“

My hope is that every patient receiving cancer treatment knows about the practical and emotional services Cancer Council Queensland can provide to help them.”





Advocacy

Every day, we speak out on behalf of the community on the issues that matter to them

We work with the community to change laws and policies to reduce cancer risks and improve cancer care.

Smart Choices

Around one quarter of all cancer cases can be prevented through eating a healthy diet and being physically active, and it's important to help children make healthy choices and develop healthy habits. Cancer Council Queensland is a member of the Smart Choices Working Group, which works to see healthy food and drink choices offered to children in Queensland schools, aligned with the Australian Dietary Guidelines. We work with the Queensland Association of School Tuckshops, Heart Foundation, P&Cs Queensland, NAQ Nutrition and Parent's Voice, to monitor the implementation of the *Smart Choices Healthy Food and Drink Supply Strategy* for Queensland's schools.

Everyday Health Survey: Sugar-sweetened beverages

Cancer Council Queensland's Everyday Health Surveys are designed to give Queenslanders a voice and engage them in a conversation about the health issues that affect all members of the community. In 2018, we conducted our fifth survey, focused on sugar-sweetened beverages. Most Queensland adults have a higher body weight, a leading risk factor for a number of chronic diseases, including some cancers. There are many factors influencing high rates of obesity, research suggests

that sugar-sweetened beverages significantly contribute to rising overweight and obesity trends. 1261 Queenslanders completed the survey, which demonstrates strong community support for measures to reduce consumption of sugar-sweetened beverages.

The survey findings show significant support for proposed regulations to reduce sugar-sweetened beverage consumption (63 per cent to 93 per cent). Among these were introducing a 20 per cent health levy (63 per cent), removing sugar-sweetened beverages from children's settings (87 per cent), a government funded consumer education campaign (81 per cent) and removing sugar-sweetened beverages from government health facilities.

Tobacco control

Smoking is the leading cause of preventable death and disease, including cancer, in the developed world. In Australia, smoking causes around one in five cancer deaths, which includes more than 3400 deaths in Queensland each year. Cancer Council Queensland has worked with the Queensland Government to introduce some of the toughest anti-smoking laws in Australia. We continue to advocate for more public spaces to become smoke free, and to make it easier for people to quit.





Fundraising

Every day, our supporters go above and beyond to help fund our lifesaving work

Thank you to everyone who got involved with a fundraising event in 2018. You are vital to ensuring that people affected by cancer receive the support they need from diagnosis, through to treatment and beyond.

Australia's Biggest Morning Tea

In 2018 we celebrated 25 years of this special fundraiser. 4272 hosts put the kettle on to raise an incredible \$2.1 million throughout Queensland homes, workplaces, community groups and clubs.

Visit biggestmorningtea.com.au for more information.

CancerFREE Challenge

2018 saw over 60 fundraisers take on the challenge and raise \$10,000 to make a difference to Queenslanders affected by cancer. Taking out the top spot was the Redlands Volunteer Branch from Brisbane, this branch of incredible volunteers raised over \$100,000.

Daffodil Day

We turned the state yellow for Daffodil Day raising \$900,000 with the help of 1500 volunteers. With all funds being directed to cancer research. In 2018 this flagship campaign helped ensure we can continue to create hope and save lives.

Visit daffodilday.com.au to be part of this year's Daffodil Day.





Fundraising for women's cancers

\$670,000 was raised in 2018 via Girls' Night In, Walk for Women's Cancers and Pink Ribbon fundraising. Through pink breakfasts, hosting a night in with friends or buying merchandise these wonderful supporters united together for the women they love.

Relay For Life

Relay For Life raised over \$2.14 million over 35 events. Over 13,500 participants hit the track, bringing their community together to celebrate survivors and carers, remember loved ones lost and fight back against cancer.

Visit relayforlife.org.au to find your nearest Relay and rally a team today!



Community fundraising

Whether it was shaving their head, running a marathon, holding a bake sale or organising a golf day, our amazing community fundraisers raised an amazing \$1,888,335 across Queensland.

130 schoolgirls rocked the chop to put a stop to cancer raising \$126,000 through the Ponytail Project. 2018 saw this campaign launch statewide allowing us to reach a new audience of passionate fundraisers who are ready to make a change in their community.

Visit cancerqld.org.au/be-involved/fundraise/

OUR IMPACT

HOW THREE TEENAGERS CREATED A LEGACY FOR CANCER FUNDRAISING

When Meg Fraser's mother was diagnosed with breast cancer, she just wanted to do something to help.

Knowing her family was not the only one to feel the devastating impact of the disease, in 2015 Meg approached her fellow prefects, including Beth Flint and Annabelle Crossley, to find a way to make a difference.

"We wanted to find a way to get all the girls involved in a fundraiser to raise money for something that had affected a lot of families in the school community," Meg says.

"At the same time Meg's mum was going through breast cancer, my grandmother had breast cancer as well, so this was something we really felt like we had to do," Annabelle says.

"Cancer Council Queensland has always been a cause we have supported, and we wanted to continue that with a different initiative to what we'd done previously."

"We had seen the boys' schools shaving off their hair, and we knew that would be asking a lot of teenage girls!" Beth says.

"We realised many of the girls had long enough hair to cut a significant amount off, and that was when the Ponytail Project was born."

The idea behind Beth, Meg and Annabelle's plan was to encourage girls to seek donations and sponsorship in exchange for cutting off their ponytails, believing it was a small price to pay to support those impacted by cancer.

The funds raised would support Cancer Council Queensland's vital work in cancer research, prevention programs and support services.

"The girls were very excited to get behind the idea; I think in seeing they could contribute in a way that was different to baking or just donating money really motivated them," Annabelle said.

"We only had a two-week period from when we announced the initiative to when the chop was happening, and in that time, we managed to raise more than \$20,000," Beth said.

"From the second we said go, everyone was willing to get involved and put in as much effort as they possibly could."

"I remember the day the cuts actually happened – I was standing with my mum and we just got so emotional watching all the girls get their hair cut," Meg said.

"We were just so overwhelmed by the support teenage girls could show, and it really inspired the whole school community to get behind those rocking the chop."

In 2018, Ponytail Project became a statewide fundraising initiative in support of Cancer Council Queensland and more than 130 teenagers from across Queensland rocked the chop.

The original founders of the Ponytail Project are amazed and humbled to see how far their project has grown.

“Ponytail Project has become more than just a fundraiser, it has become a legacy of students who just want to make a difference.”





Thanks to the continued support of our loyal donors, Cancer Council Queensland had a remarkable year in 2018.

Over 94,000 donations were received which helped raise an incredible \$18.2 million. Through donations, both small and large, regular monthly donations and gifts in Wills, our supporters helped fund vital research and support services throughout the state.

Foresight and generosity will give us a cancer free future

When you choose to leave a gift in your Will to Cancer Council Queensland, you become a Lifetime Partner and are making a powerful commitment to a cancer free future. Lifetime Partners are vital to our ongoing work and ensure we can make the long-term investment necessary to fund ground-breaking research, prevention and detection programs and support services for Queenslanders affected by cancer. 2018 was a record year for Gifts in Wills, with Cancer Council Queensland gratefully receiving generous gifts of all sizes from over 136 of our Lifetime Partners, including the estate of Mr and Mrs Don and Ray Paech – one of the largest ever bequests received by Cancer Council Queensland. We are extremely grateful to the Paech family and all our Lifetime Partners and their families, who share our vision of a cancer free future.

Trudy, Brandon and Lucy

Three names that will resonate with all of Cancer Council Queensland's supporters are Trudy, Brandon and Lucy – three incredibly brave individuals who found the courage and energy to share their stories with our donors in 2018.

Brandon and Lucy's stories helped Cancer Council Queensland raise record amounts for both our March and Christmas appeals. However, it was Trudy Crowley, our tax appeal and ovarian cancer warrior, who stole donors' hearts with her passion for eradicating cancer in the face of a terminal diagnosis.

In 2016, Trudy was diagnosed with inoperable ovarian cancer. A dedicated wife, mother and grandmother from Mackay, she decided to do whatever she could, in the time she had left, to raise as much money as possible to fund research to increase ovarian cancer survival rates. In the midst of receiving cancer treatment, Trudy still found the time and energy to fundraise and share her story to encourage as many donations as possible. Trudy's story inspired so many people to donate that we raised over \$750,000 – our highest tax appeal result in 10 years. Sadly, just a few weeks after her triumphant appeal success, Trudy passed away surrounded by her family and friends. But her legacy will live on and help prevent cancer impacting future generations.

Our heartfelt thanks to Trudy, Brandon and Lucy and their brave families we profiled. Thank you for sharing your stories and thank you to our wonderful donors for stepping up with their continued generosity.





Retail

In 2018, the Gold Coast community saw the opening of another Cancer Council sun protection retail shop. Situated in the Southport Cancer Council office, the range gives the Gold Coast community access to high-quality, affordable sun protection products.

The collaboration with Australian textile design duo Bonnie & Neil continued with a Nautical and an Australian Natives range of bright and fun swimwear for the whole family. Our licenses continued to provide fresh and on trend sun protection sunglasses and headwear, whilst Cancer Council sunscreens and cosmetic ranges had a refresh with new SPF50+ formulations and new moisturising and facial sunscreens.

The retail point of sale system implemented in Cancer Council Queensland retail locations in 2017, has provided better stock control and inventory management and allows us to be more reactive to consumer needs.

Overall Cancer Council Queensland retail locations sold over 12,500 units of sun protection, including 4100 units of sunscreen, 3150 pieces of clothing, and over 500 shade umbrellas/structures.

Shop online at cancercouncilshop.org.au



People & safety

Every day, our volunteers and employees are making a difference





In 2018, Cancer Council Queensland continued to invest in its people, ensuring the organisation remains a destination of choice for both employees and volunteers. We are proud to provide a flexible and family-friendly workplace supporting employees and volunteers through different stages of their life and career.

Volunteers - the heart of our work

We are grateful for the support of over 1300 registered volunteers, and thousands of community supporters, who dedicate their time and energy to reducing the burden of cancer for all Queenslanders. Without them, we would not be able to achieve all that we do. Working across every area of the organisation, including the Chair and Members of the Board, who oversee the governance of Cancer Council Queensland, volunteers bring significant value to our organisation and form a key part of our workforce. We strive to provide informal recognition every day and continue to raise the profile of volunteers during National Volunteer Week and through our annual Thank You Celebrations held across the state at the end of each year.

Home to Treatment continued to expand in 2018 with 68 volunteer drivers helping to provide transport for cancer patients to and from treatment in Cairns, Brisbane and Brisbane North. We are grateful to our volunteers who make this valuable service possible.

A new learning management system was introduced to volunteers allowing them to access more comprehensive training tailored to their role. Litmos is a cloud-based learning management solution that

provides volunteers with access to free professional development and training, fostering a culture of continuous learning.

At Cancer Council Queensland, we offer the opportunity to build skills and experience, and to network with other like-minded people. Most importantly, we want to offer volunteers every opportunity to be healthy and happy in their volunteer role. The Employee Assistance Program was extended to include volunteers, offering up to four sessions of support a year. This service is provided by independent professional counsellors at no cost to the volunteer and use of the service is strictly confidential.

Engaging our people and developing leaders

Cancer Council Queensland has a highly committed and diverse workforce (209 employees with 84 per cent female and 16 per cent male), collectively using their talents to improve the lives of Queenslanders living with cancer. Examples of improvements during the year include the introduction of a Workplace Policy and Code of Conduct and new platforms such as JobAdder, a new recruitment tool, and Litmos, a learning management system.

In 2018, Cancer Council Queensland released defined values for employees to align to, communicating goals and our vision to the workforce in a way that unifies us as a team. We also launched our Employee Promise, outlining the rewards and benefits employees receive and defining the value we add as an employer.

We established a leadership team of 30 employees, providing them with a comprehensive leadership development program to build further capability and promote collaboration across groups within Cancer Council Queensland.

Recognising the importance of maintaining an engaged workforce, in June 2018, we undertook an Employee Engagement and Innovation Survey. The survey, which benchmarked internally and against other not-for-profit organisations, revealed that levels of morale and service quality were strong at Cancer Council Queensland.

We also began a series of internal communications, CCQ Out Loud, recognising the efforts of all our business groups, and giving our people the opportunity to collectively celebrate wins together. A CCQ Out Loud event was also held in November 2018, allowing regional employees the opportunity to come to Brisbane to connect and brainstorm face-to-face with their Brisbane counterparts.

We continued to provide a fun and engaging workplace, by regularly participating in various employee health and wellbeing initiatives, such as International Women's Day, R U OK? Day, bring your dog to work day and Melbourne Cup. Employees also have the opportunity to donate blood to the Australian Red Cross Blood Service through Red25, the social responsibility program. Additionally, 20 per

cent of employees are provided with flexible working arrangements to help in balancing their personal and working commitments.

The Healthy Workplace Committee organises monthly initiatives to foster increased physical and mental health and improve morale and job satisfaction. We were proud to be one of four organisations awarded Gold Status in the Queensland Government Healthier, Happier Workplace Program in recognition of demonstrated excellence in workplace health and wellbeing.

In 2018, we continued to focus on how we manage workplace health and safety (WHS) and updated our WHS policy and systems. This included an emphasis on reporting incidents as well as identifying trends in hazards and risks. Three areas of risk addressed in 2018 were slips, trips and falls in accommodation lodges, lone workers and fatigue management during campaigns and events.

We submitted our first Reconciliation Action Plan (RAP) to Reconciliation Australia and are proud to announce that this has been approved. A 'Reflect' level RAP is the entry level that enables Cancer Council Queensland to spend time scoping and developing relationships with Aboriginal and Torres Strait Islander communities. This process will help to structure future RAPs that are mutually beneficial and sustainable.

Associated work includes commissioning of art work and cultural intelligence sessions. All Cancer Council Queensland employees were offered face-to-face cultural intelligence training. This helps us to build the foundation of knowledge and skills essential to developing cross-cultural competence and community engagement.

What next?

To ensure Cancer Council Queensland is an inspirational place to work and volunteer, we have identified a number of key areas to continue focusing on in the coming year.

- Further developing a highly skilled and capable leadership team.
- Implementing improved talent attraction and retention strategies.
- Implementation of the Reconciliation Action Plan.
- Continued strong focus on safety.
- Further explore the use of technology to create new volunteer opportunities for those who want to contribute virtually.
- Further explore the use of technology for employee onboarding and performance development.
- Develop and implement a succession planning strategy for a younger generation of volunteers.



OUR IMPACT

One of our people determined to make a difference is Cairns Relay For Life Chair, Christina French.

“Relay For Life has been my favourite event for the past 18 years - ever since I joined the community walk when my mum was diagnosed with liver cancer.” Christina says.

“As a family, we felt helpless but participating in Relay For Life made us feel like we were part of something important, and after my mum’s passing, we keep contributing our input in her honour and hoping to witness a cancer free future.

“It’s not easy to stay awake and walk through the night, but watching a sunrise of a new day is a very gratifying experience as it means we have survived the darkness to continue the fight against cancer.”

Volunteers are at the heart of our work, giving their time and expertise to make a difference.

Along with the volunteer committee, Christina plans the Cairns Relay For Life year round and values the rewarding experience volunteering with Cancer Council Queensland has provided.

“The most memorable moment for me is looking out at the participants gathering for the Opening Ceremony at Relay For Life, seeing them smiling, dressed to impress and making new friends. It’s the culmination of months of hard work and planning coming together - the feeling of achievement is amazing.

“I’ve met so many wonderful people and formed life-long friendships. But giving your time to make life better for other people is the best reward.”

The only way we can continue our work is with the support of volunteers like Christina. Whether it’s minutes, or months, hours or days, the time our people give really does matter.

“ I volunteer because I am passionate about working towards a cancer free future.”

Thank you

Cancer Council Queensland wishes to thank all our committed supporters who have kindly included a gift in their Will to Cancer Council Queensland. Their thoughtful gifts will help bring us closer to a cancer free future.

We appreciate and formally acknowledge the following high value, realised bequest donations received in 2018.

Albert Nathan Robertson

Allan Gordon Walters

Anna Wilhelmine Gramenz

Betty May Brown

Cicely Eileen Crozier

Clarice Andrews

Clyde John Williams

Colin Alfred Renaud

Donald Graham Paech

Dorothy McEwen

Hugh James Falconer

Edwin Ernest Kajewski

Eileen Ryan

Francis David Stone

Gloria Kleidon

Gregory Pierre Anchen

Ian David Archibald

Ignatz Pataky

Inez Dawn Caton

Jack Frederick Lang

Janice Margaret McLaren

Johannes Van Der Togt

John Charles Bruce

John Hardie Charitable Trust

Joy Sandra Styles

Julie Palmer

Kenneth Milner Vernon

Marion Dorothy Briggs

Mary Blanche Pattman

Mervyn Leslie Yates

Mirko Impric

Moya Lillian Bray

Muriel Norma Poole

Ngaire Helen Reid

Norma Ethel Mary Kindermann

Olive Daisy Brown

Phyllis Margaret Craghill

Ray Dudley Paech

Roland Lesleigh Bishop

Thelma Marjorie Morriss

Valentina George

Valma Mavis Young

Vytas Satkauskas

Winifred Davis



Help us get closer to a cancer free future

Cancer Council Queensland gratefully acknowledges the outstanding contribution of the many companies, trusts, foundations and individuals that support our work.

Your contribution helps make sure that no Queenslanders face cancer alone.

ADCO Constructions
 Alma Orchard Bequest
 Big W
 Brothers Leagues Club Cairns
 Cairns Regional Council
 Dry July
 Gambling Community Benefit Fund
 Ivan Maurice Jones Endowment

Jack and Madeleine Little Foundation
 JJ Richards
 Marlene Phillips Endowment
 NAB
 Perpetual
 Queensland Rail
 Santalum Foundation
 Schwarz Excavations Pty Ltd

Suncorp Brighter Futures
 The Cody Foundation
 The Star Gold Coast
 The Thomas Hanley Kelly & Winnifred Jean Kelly Memorial Fund
 Tour de Cure
 Townsville City Council

Every day, you can help us get closer to a cancer free future

Join our online community

Spread the word and help raise the profile of cancer in the community. Like and share on Facebook, Tweet, upload a snap to Instagram or use LinkedIn to show your support on social media.



@CCQld



/cancercouncilqueensland



@cancercouncilqld



/cancer-council-queensland



Donate

Donate once or donate monthly. A tax-deductible donation will contribute to vital cancer research, support services for patients and families, and prevention and early detection.

A little goes a long way when you give regularly. It also gives us confidence to commit to longterm research projects to make lifesaving discoveries.

For more information, please call the Donor Hotline on **1300 66 39 36** or email breakthrough@cancerqld.org.au

Your beautiful gift to the future

Your Will is the ultimate reflection of your values and a profound statement about your life. Including a gift in your Will to cancer Council Queensland will help fund lifesaving cancer research and support Queenslanders affected by cancer.

To receive your free copy of *Your guide to leaving a gift in your Will* or for a confidential chat please call **1300 66 39 36** or email giftsinwills@cancerqld.org.au



Host (or join) a fundraising event

Whether it's Daffodil Day, Australia's Biggest Morning Tea, Relay For Life, Do It For Cancer or Walk for Women's Cancers, get excited and get involved with your colleagues and friends to raise funds for vital research, support services, prevention and early detection campaigns.

For more information call **1300 65 65 85** or visit cancerqld.org.au/be-involved

Workplace giving

Workplace Giving can be simply donating what you would spend on one coffee or a magazine. The choice is yours how much you wish to donate and how frequently – weekly, fortnightly or monthly.

Deductions are pre-tax, so you won't notice the few dollars you donated, but you will be making a big difference to those affected by cancer.

For more information visit cancerqld.org.au/go/workplace-giving

Make a difference, volunteer

We believe that no one should go on a cancer journey alone, which is why we need people like you to volunteer with us in whatever way you can.

For more information call **1300 851 957**, email volunteer@cancerqld.org.au or visit cancerqld.org.au/volunteeropportunities

Buy SunSmart

Buying sun protection products from CCQ will not only protect your health and safety, but also support the vital work we do for the Queensland community.

Visit one of our retail stores in Brisbane, Bundaberg, Gold Coast, Mackay and the Sunshine Coast or visit cancercouncilshop.com.au

Prevent cancer

We know that preventing cancer is one of the most effective ways of creating a cancer free future. Cancer Council Queensland offers a range of programs and resources designed to support you to reduce your cancer risk where you live, work, play and learn.

Visit cancerqld.org.au/cancer-prevention/ to find out more.

Call Cancer Council 13 11 20

Being diagnosed with cancer or supporting a loved one with cancer can leave you with many questions.

We want to help you find the answers. Call Cancer Council **13 11 20** information and support line to talk with one of the team.

This confidential service is available Monday to Friday, 9am–5pm (excluding public holidays).

Board & Committees

Cancer Council Queensland continues to adopt good governance principles that adequately and flexibly support the organisation's constantly changing environment.

Imperatives of good governance such as flexibility, accountability, compliance and risk management are represented in the development of consistent and cohesive policies, processes and internal controls for all areas of responsibility throughout the organisation. We gratefully acknowledge the dedication and contribution of the members of CCQ's Board and Committees.

BOARD OF DIRECTORS

Mr Andrew Arkell - Chair

Mr Roger Traves QC - Deputy Chair
(resigned August 2018)

Mr Peter Dornan AM

Dr Anita Green

Associate Professor Paul Davidson
(resigned December 2018)

Mr Steve Wiltshire

Mr Robert Gregg
(appointed January 2019)

Mr David Houslip – Company Secretary
(resigned January 2018)

Ms Samantha Lennox – Company Secretary
(appointed February 2018)

FINANCE, AUDIT AND RISK MANAGEMENT COMMITTEE

Mr Steve Wiltshire – Chair

Mr Andrew Arkell - Deputy Chair

Mr Roger Traves QC
(resigned August 2018)

Mr Robert Gregg

Ms Penny Shield

Ms Louise Kelly

Mrs Marian Micalizzi
(resigned December 2018)

MEDICAL AND SCIENTIFIC COMMITTEE

Dr Anita Green - Chair
(appointed March 2018)

Professor Sandro Porceddu - Deputy Chair
(resigned January 2018)

Professor Joanne Aitken

Professor Suzanne Chambers
(resigned October 2018)

Dr Andrew Moore

Dr Michael Young

Professor Kwun Fong

Dr Ralph Smallhorn

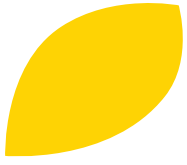
PEOPLE AND WORKPLACE COMMITTEE

Associate Professor Paul Davidson – Chair
(resigned December 2018)

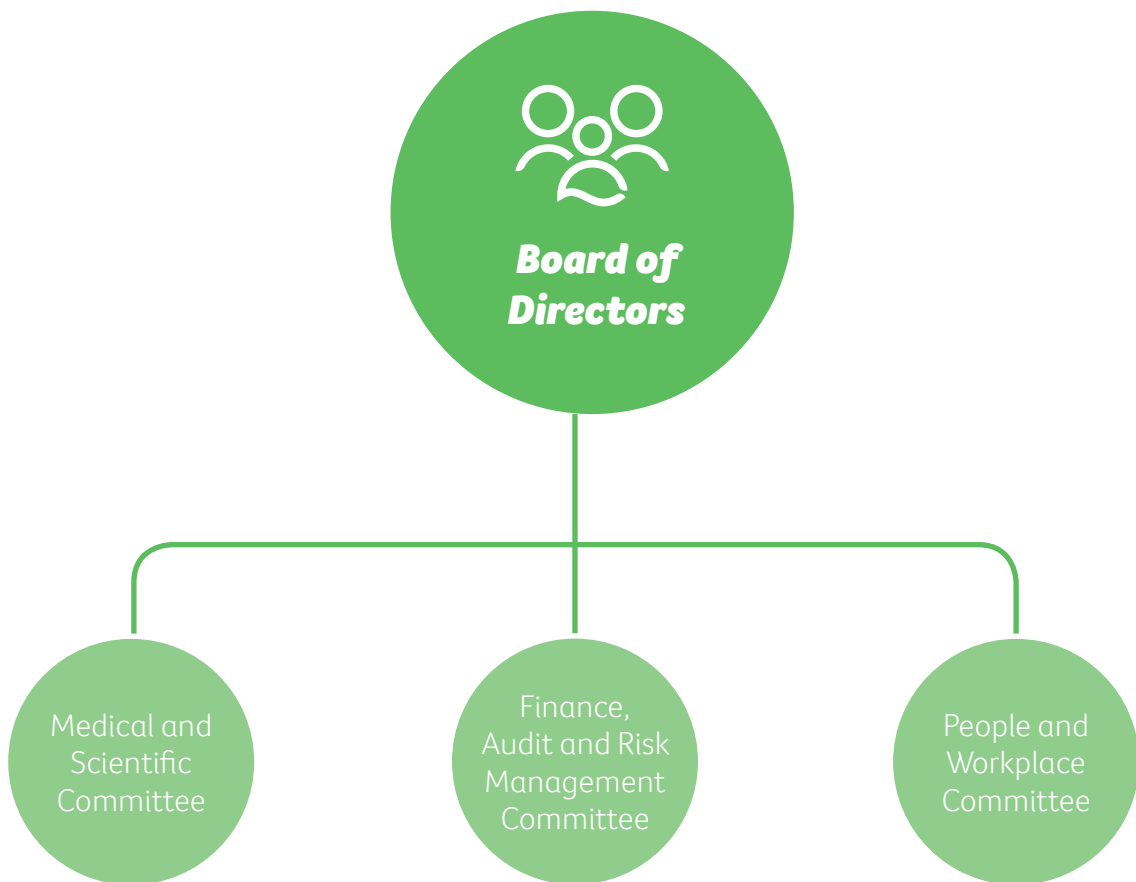
Professor Karen Becker – Deputy Chair

Mr Nicholas Rogers

Mr Todd Everitt



Governance structure



Property Advisory Group

Finance

report

For the 12 months ended December 31, 2018

Every day, we work tirelessly across every aspect of cancer, funding research, delivering prevention programs, advocating for change and providing support to those affected.

The total income for the financial year ended December 31, 2018 was \$38,118,925. In the same period, total expenditure was \$30,332,787 leaving an operating surplus of \$7,786,138.

Total income was up \$5,509,046 on 2017 reflecting increases over last year on fundraising income of \$4,671,018 and other income of \$838,028.

The increase to fundraising was due to significantly higher bequests (+\$4,417,217) and higher major gift fundraising (+\$1,386,990) which were offset by lower event income (-\$160,092) and direct mail and regular giving income (-\$973,097).

Total expenditure was reduced by \$866,966 on 2017.

Research expenditure was down by \$2,047,339, due mainly to the transfer back to Queensland Health of the Queensland Cancer Registry (saving \$765,183) and a reduction in the allocation of medical and scientific research grants (\$1,433,619).

A decision was made in 2016 to reduce external research grants as a result of deficits incurred in 2014 and 2015. That decision has resulted in reduced grants in 2017 and 2018 (as they were two-year grants). Additionally, bequest income is very difficult to budget and has resulted in a lower amount being set aside to fund medical and scientific research grants. This reduction is being reviewed in light of the higher bequest income received in 2018.

Fundraising expenditure reduced by \$464,370, Community Services expenditure increased by \$789,589, Partnership and engagement expenditure increased by \$83,848 and other expenditure (retail, depreciation and administration expenditure) increased by \$90,713. An additional expenditure item in 2018 was the change in value of our managed funds investment totalling \$742,821⁽¹⁾.

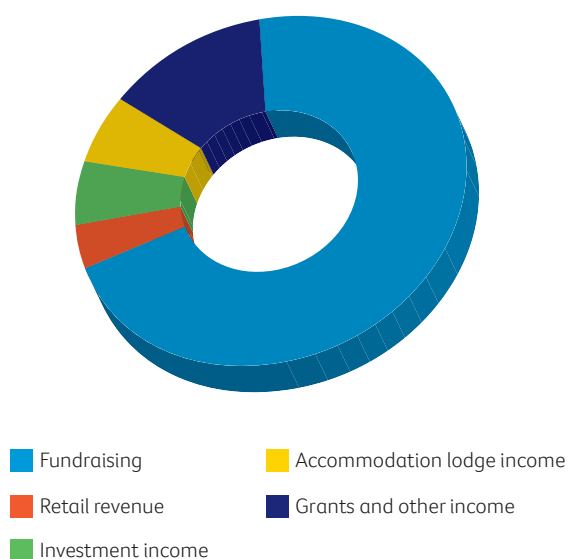
The main sources of revenue were:

	2018 \$'000	2017 \$'000
Fundraising	27,163	22,492
Retail revenue	1,579	1,509
Investment income	2,302	2,177
Accommodation lodge income	2,181	2,345
Grants and other income	4,883	4,203
Total revenue	38,108	32,725
Other income/(losses)	11	(115)
Total income	38,119	32,610

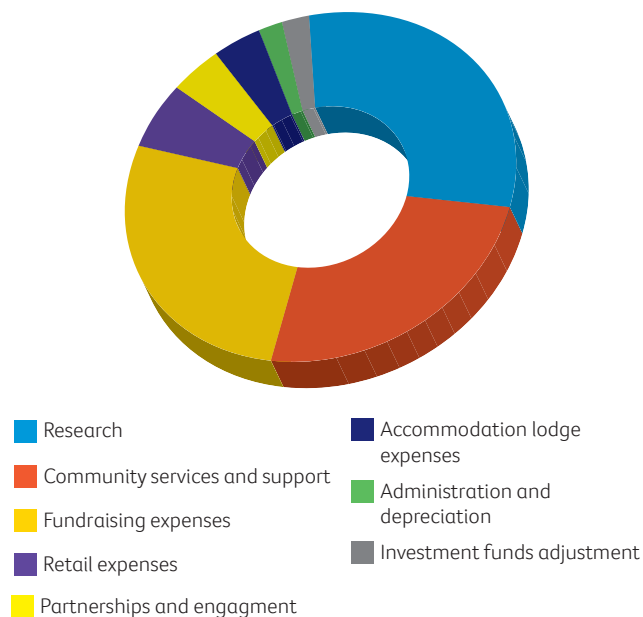
The main areas of expenditure were:

	2018 \$'000	2017 \$'000
Fundraising expenses	8,152	8,616
Retail expenses	744	679
Administration and depreciation	1,161	1,136
Accommodation lodge expenses	1,351	1,413
Research	8,936	10,983
Partnership and engagement	1,721	1,637
Community services and support	7,525	6,735
Change in value of managed funds investments	743	0
Total expenses	30,333	31,200
Net operating result	7,786	1,410

Revenue by source



Expenditure by area



Full financial details for the year ending December 31, 2018 have been reported in the Financial Statements on pages 5 to 30. These financial statements have been independently audited and the Auditor's Report is included in the statements.

The 2018 result reflects CCQ's strong commitment to best-practice cancer control in a difficult environment for fundraising. We express our sincere appreciation to all our supporters for their continuing contribution.

At the end of 2015, CCQ set a target to achieve a balanced budget over future years through continued investment to generate income growth and through the pursuit of operational efficiencies.

By 2017 the balanced budget had been achieved through operational efficiencies. In 2018 the strong operating surplus was achieved through both growth in income and continued operational efficiencies. The growth in income was achieved mainly through one off items (bequests and major gifts). CCQ will be looking to invest more in research and community services in future years providing the income growth is sustainable.

CCQ Employees and Volunteers

CCQ benefits immensely from its dedicated and multi-skilled employees, who draw from a broad range of professional experiences that are applicable to the many duties and activities in which they are individually involved. It is a privilege to acknowledge their contribution and thank them for their continued efforts throughout the year.

The efforts of CCQ's employees are enhanced by the contribution of a vast network of registered volunteers and supporters who generously commit their time to our work.

Without their contribution we would be unable to continue research and provide cancer-related services to the Queensland community.

We recognise with abiding gratitude the contribution of all of our volunteers.

I thank the members of the Finance, Audit and Risk Management Committee for 2018 – Mr Andrew Arkell, Mrs Marian Micalizzi, Mr Roger Traves QC, Mr Robert Gregg, Ms Penny Shield and Dr Louise Kelly – and our professional advisors for their wise guidance and counsel. Their knowledge and experience in matters of business and commerce is invaluable to the continued maintenance of CCQ's financial position.

In particular I would like to thank retiring members Mrs Marian Micalizzi and Mr Roger Traves QC for their invaluable contributions over many years and welcome the two recent additions to our team for 2019, Mr Ian Rodin, former partner at Ernst and Young and Ms Tricia Schmidt, Senior Partner of Murphy Schmidt, who I am sure will add further invaluable insights to the committee.

Steve Wiltshire

Chairman
Finance, Audit and Risk Management Committee

Reference Note:

(1) CCQ diversified its investment portfolio by selling down some equities and buying in to a managed fund in 2018. Please note changes in the value of managed funds are accounted for in the entity's profit and loss, whereas changes in the value of equities is accounted for though other comprehensive income.

Statement of profit or loss and other comprehensive income

For The Year Ended December 31, 2018

		2018	2017
		\$	\$
Revenue			
Revenue	2	38,108,247	32,725,185
Other income/(losses)	2	10,678	(115,306)
Expenses			
Fundraising expenses	3	(8,151,650)	(8,616,020)
Retail expenses	3	(744,253)	(679,453)
Depreciation and amortisation expenses	3	(783,351)	(842,582)
Administration expenses	3	(378,264)	(293,119)
Partnership & Engagement	3	(1,720,680)	(1,636,832)
Community Services and Public Health expenses	3	(7,524,998)	(6,735,409)
Accommodation Lodge expenses	3	(1,350,724)	(1,412,955)
Research expenses	3	(8,936,045)	(10,983,384)
Change in fair value of managed funds investments	3	(742,821)	0
Surplus before income tax expense		7,786,138	1,410,126
Income tax expense	1 (c)		
Surplus for the year		7,786,138	1,410,126
Other Comprehensive Income			
Items that will not subsequently be reclassified to profit or loss			
Change in fair value of land and buildings		449,277	-
Change in fair value of financial assets		(1,864,975)	323,382
Net (gain)/loss on disposal of available for sale financial assets		0	(86,404)
Other Comprehensive Income for the year		(1,415,698)	236,978
Total Comprehensive Income		6,370,440	1,647,104

The above Statement of Profit or Loss and Other Comprehensive Income should be read in conjunction with the accompanying notes

Statement of financial position

AS AT December 31, 2018

		2018	2017
		\$	\$
Current Assets			
Cash and cash equivalents	7	1,561,959	3,015,367
Trade and other receivables	8	1,692,051	1,568,999
Inventories	9	295,900	304,310
Investments	10	10,141,164	8,010,000
Other current assets	11	149,196	188,115
Total Current Assets		13,840,270	13,086,791
Non-current Assets			
Investments	10	25,185,318	20,836,769
Property, plant and equipment	12	28,147,490	27,023,264
Intangible assets	13	19,205	57,118
Total Non-current Assets		53,352,013	47,917,151
Total Assets		61,003,942	59,359,306
Current Liabilities			
Trade and other payables	14	4,321,102	4,116,888
Short-term unpaid grants	15	2,973,787	3,172,393
Provisions	16	609,166	696,874
Total Current Liabilities		7,904,055	7,986,155
Non-current Liabilities			
Long-term unpaid grants	15	1,000,000	1,100,000
Provisions	16	223,146	223,146
Total Non-current Liabilities		1,223,146	1,323,146
Total Liabilities		9,127,201	9,309,301
Net Assets		58,065,082	51,694,641
EQUITY			
Marylyn and John Mayo Reserve Fund	18	4,530,588	3,765,258
Reserves	18	6,394,105	9,657,541
Accumulated surplus		47,140,390	38,271,842
Total Equity		58,065,082	51,694,641

The above Statement of Financial Position should be read in conjunction with the accompanying notes

Statement of cash flows

For The Year Ended December 31, 2018

		2018	2017
		\$	\$
Cash flows from operating activities			
Receipts from customers and fundraising		32,036,140	32,600,794
Interest received		317,252	228,384
Dividends received		2,035,220	1,643,013
Payments to suppliers and employees		(30,689,214)	(32,090,796)
Net cash inflow/(outflow) from operating activities	23 (b)	3,699,397	2,381,393
Cash flows from investing activities			
Payments for property, plant and equipment		(1,539,563)	(571,164)
Proceeds from sale of property, plant and equipment		129,856	127,255
Reinvestment of dividends		(1,020,784)	(873,879)
Devaluation of Cash Investment Fund		(32,039)	-
Proceeds from sale of / (payment for) investments		(2,690,276)	111,457
Current Financial assets (increase)/decrease		-	-
Net cash inflow/(outflow) from investing activities		(5,152,806)	(1,206,330)
Net increase/(decrease) in cash and cash equivalents		(1,453,408)	1,175,063
Cash and cash equivalents at beginning of the year		3,015,367	1,840,304
Cash and cash equivalents at end of the year	23 (a)	1,561,959	3,015,367

The above Statement of Cash Flows should be read in conjunction with the accompanying notes

INDEPENDENT AUDITOR'S REPORT

To the members of Cancer Council Queensland

Report on the Audit of the Financial Report

Qualified opinion

We have audited the financial report of Cancer Council Queensland, which comprises the statement of financial position as at 31 December 2018, the statement of profit or loss and other comprehensive income, the statement of changes in equity and the statement of cash flows for the year then ended, and notes to the financial report, including a summary of significant accounting policies, and the directors' declaration.

In our opinion, except for the effects of the matter described in the *Basis for qualified opinion* section of our report, the accompanying financial report of Cancer Council Queensland, is in accordance with Division 60 of the *Australian Charities and Not-for-profits Commission Act 2012*, including:

- (i) Giving a true and fair view of the company's financial position as at 31 December 2018 and of its financial performance for the year then ended; and
- (ii) Complying with Australian Accounting Standards - Reduced Disclosure Requirements and Division 60 of the *Australian Charities and Not-for-profits Commission Regulation 2013*.

Basis for qualified opinion

Fundraising events revenue from cash collections is a significant source of revenue for Cancer Council Queensland. Cancer Council Queensland has determined that it is impracticable to establish control over the collection of fundraising event revenue received in the form of cash prior to entry into its financial records. Accordingly, as the evidence available to us regarding fundraising event revenue from this source was limited, our audit procedures with respect to fundraising event revenue had to be restricted to the amounts recorded in the financial records. We therefore are unable to express an opinion whether fundraising event revenue from cash collections that Cancer Council Queensland has recorded is complete.

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the *Auditor's responsibilities for the audit of the Financial Report* section of our report. We are independent of the company in accordance with the auditor independence requirements of the *Australian Charities and Not-for-profits Commission Act 2012* (ACNC Act) and the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 *Code of Ethics for Professional Accountants* (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified opinion.

Other information

The directors of the company are responsible for the other information. The other information obtained at the date of this auditor's report is information included in the company's annual report, but does not include the financial report and our auditor's report thereon.

Our opinion on the financial report does not cover the other information and accordingly we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial report, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial report or our knowledge obtained in the audit or otherwise appears to be materially misstated.

If, based on the work we have performed on the other information obtained prior to the date of this auditor's report, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Responsibilities of the directors' for the Financial Report

The directors of the company are responsible for the preparation and fair presentation of the financial report in accordance with Australian Accounting Standards - Reduced Disclosure Requirements and the ACNC Act, and for such internal control as the directors determine is necessary to enable the preparation of the financial report that is free from material misstatement, whether due to fraud or error.

In preparing the financial report, directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intends to liquidate the company or to cease operations, or has no realistic alternative but to do so.

The directors are responsible for overseeing the company's financial reporting process.

Auditor's responsibilities for the audit of the Financial Report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this financial report.

A further description of our responsibilities for the audit of the financial report is located at the Auditing and Assurance Standards Board website (<http://www.auasb.gov.au/Home.aspx>) at:

http://www.auasb.gov.au/auditors_responsibilities/ar4.pdf

This description forms part of our auditor's report.

BDO Audit Pty Ltd



A J Whyte

Director

Brisbane, 30 April 2019



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