

# Training Module 3:

## Ethical Fundraising 101



**Cancer Council Queensland is obliged by law to conduct ethical fundraising. As fundraisers, we have a responsibility to comply with relevant legislation and regulatory standards.**

We require all our supporters conduct their fundraising ethically and in accordance with the below:

- Keep record of all income and expenditure (including receipts)
- Minimise expenditure by seeking local sponsorship and in-kind support
- Provide a detailed report of your budget and expenses, or a signed declaration for no expenses, where requested
- Conduct all fundraising activities in accordance with Cancer Council Queensland fundraising guidelines
- Comply with all applicable laws and requirements from government authorities in relation to your event
- You agree that you will not engage in any fraudulent or dishonest behaviour
- Conduct all fundraising honestly and transparently, clearly disclosing that you are raising funds for Cancer Council Queensland
- Ensure you conduct yourself in accordance with Cancer Council Queensland's values and brand