Saving lives. Beating cancer.

Cancer Council Queensland (CCQ) is the state’s leading non-government community organisation in cancer control. We are committed to providing all Queenslanders with the best possible prospects of preventing, detecting, effectively treating and surviving a cancer diagnosis.

This fact sheet provides an overview of our work in the Sunshine Coast region, which helps to improve cancer control and reduce the impact of cancer on the community. This year, we continue to work towards our vision of a cancer free Queensland.

Sunshine Coast cancer facts

1 in 2 Queenslanders will be diagnosed with cancer by age 85

3,190 people are diagnosed with cancer each year

982 people die from cancer each year

11,143 people are alive today in the Sunshine Coast region after having a diagnosis of cancer in the past 5 years

For more cancer facts, visit the Atlas of Cancer in Queensland goo.gl/IltnnR

Top 5 cancers in the Sunshine Coast region

1. Prostate Cancer (males only)
2. Melanoma
3. Colorectal Cancer
4. Breast Cancer
5. Lung Cancer

Investing in research

Cancer today, more than ever, is a community problem. Every year, 25,000 Queenslanders hear the news that they have cancer. However, overall cancer survival has improved by 30 per cent over the past 20 years. Combined with improving cancer survival rates, more people are living every day with cancer. CCQ is proud to have played a major role in driving this growth in survivorship forward by investing in research.

Current CCQ funded research into the most common cancers

Professor Andrew Boyd, QIMR
Cancer: Prostate
Examining ways of suppressing a protein that could lead to new therapies for prostate cancer patients. Grant: $200,000

Professor Stephen Taylor, UQ
Cancer: Melanoma
Understanding how inhibiting part of the immune system contributes to the growth and progression of melanoma. Grant: $200,000

Associate Professor Jolieke van der Pols, UQ
Cancer: Colorectal
Improving our understanding of how diet, lifestyle, biochemical and DNA factors lead to sessile serrated polyps, helping doctors identify and treat high-risk patients. Grant: $200,000

Professor Alpha Yap, UQ
Cancer: Breast
Understanding the molecules leading to cancer cell growth and invasion into the body providing diagnostic tools and therapies. Grant: $200,000

Associate Professor Helen Blanchard, Griffith
All cancers
Designing chemical compounds that block the protein galectin-3 which is known to promote the survival and spread of tumours throughout the body. Grant: $200,000

“With these project grants, we hope to make significant headway in advancing our medical knowledge of cancer and improving patient outcomes” Professor Jeff Dunn AO

Impact of funding for researchers
What it means to Dr Fiona Simpson: cancerqld.org.au/DrSimpsonsStory

$8.5M on external research helped us achieve: 163 researchers 22 institutions 100 projects
CCQ’s Viertel Cancer Research Centre (CRC) – research at a glance

The CRC has had a major impact on cancer control in Queensland through translation of scientific findings into changes in public policy for cancer control, improved cancer programs and services, contributions to national cancer guidelines, and better access to accurate and timely cancer information for the people of Queensland.

CRC Key Program Areas:
1. **Psycho-oncology** - to identify and understand impacts on psychosocial and survivorship outcomes for people with cancer.
2. **Epidemiology** - to understand patterns and trends in cancer incidence, prevalence, mortality and survival.
3. **Community engagement** - to develop CCQ’s capacity to realise its cancer control goals through community engagement and action.

Find out more about our research projects at cancerqld.org.au/researchprojects

**$14M**
we fund more cancer research than any other independent organisation in Queensland.

![32 publications in scientific journals](image)

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Understanding and beating the top 5 cancers in the Sunshine Coast region

The research work of the CRC is focused on real people and real problems faced by cancer patients and their families.

**Prostate Cancer Research**
Reduce the burden of this disease for men at all stages of their cancer journey.

**Melanoma & Skin Cancer Research**
Improve prevention, early detection, psychosocial outcomes, and epidemiology to ultimately reduce deaths from this disease.

**Colorectal Cancer Research**
Improve our understanding of pathways to diagnosis, factors that impact survival, quality of life and other psychological outcomes.

**Breast Cancer Research**
Improve the future medical and psychosocial care of women with breast cancer.

**Lung Cancer Research**
Inform public health messages, clinical practice and supportive care guidelines about stigma and distress associated with a diagnosis.

Find out more about our research projects at cancerqld.org.au/researchprojects

**Helping prevent** cancer on the Sunshine Coast

One third of all cancers can be prevented through healthy lifestyle choices and early detection. Our public health initiatives help make the places where Queenslanders live, work, play and learn healthier so their long-term risk of cancer is reduced.

**29 organisations registered for QUEST**,
a free online prevention and early detection program for sports clubs, workplaces, early childhood centres, schools and local government.

**206 schools and childcare centres registered** in our SunSmart program.

**$47,344**
Invested in shade for secondary schools through the EFTPOS Grants.

**18 SunSmart Shade Grants awarded**, totalling $38,964 of support provided.

Find out more about QUEST by visiting quest.org.au
Supporting people affected by cancer on the Sunshine Coast

No one should go on a cancer journey alone. Our cancer support services are here for patients and their families when they need it most. Together, these services aim to improve cancer prevention, detection, treatment and survival.

1,791 calls to 13 11 20 answered for cancer support and information.

17,919 cancer information and support resources distributed.

$33,581 of services provided through Cancer Council Assist, supporting 98 patients.

481 wigs and turbans provided to local cancer patients.

What challenges do cancer survivors face? For more information visit survivorstudy.org.au

94 patients from the Sunshine Coast region accommodated at any one of our six lodges statewide.

“The Cancer Council Counselling Service has done so much to help me cope over the last 10 months - it filled a void that the medical profession and even friends and family can’t fill” Ruth

View Ruth’s story here: cancerqld.org.au/RuthsStory

Training health professionals

Engaging with health professionals and providing access to information and educational opportunities.

73 health professionals from the Sunshine Coast region participated in CCQ’s education training programs.

5 health professional workshops facilitated on the Sunshine Coast.

Supporting the community

Our Community Grants Program encourages community health organisations to apply for funding of up to $10,000 for cancer-related initiatives. Our Seize the Day Study Award grants are awarded to young Queenslanders aged 16 to 21, who have had a personal experience with cancer and are planning to commence or continue post-secondary education.

4 Seize the Day Study Award grants were given to young people from the Sunshine Coast region.

2 Community Grants provided to community health organisations in Sunshine Coast

1. Bloomhill Cancer Help
2. Sunshine Coast Hospital and Health Service
Our fundraising connects with thousands of supporters across Queensland to raise funds for our vital research, support services and prevention and early detection programs.

$24M raised throughout our fundraising activities in QLD

Sunshine Coast, you helped us achieve:

523 Australia's Biggest Morning Tea supporters who raised total of $222,843
90 Daffodil Day supporters who raised $75,779
45 Daffodil Day sites across the Sunshine Coast region
101 Pink Ribbon Day supporters, who raised a total of $34,052
218 Pink Ribbon Fundraising supporters, who raised a total of $40,614
7 Pink Ribbon Day sites across the Sunshine Coast region
1,585 Walk for Women's Cancer supporters raising a total of $63,946 statewide
6 Relay For Life events in the Sunshine Coast region raising a total of $360,184
3,990 Relay For Life supporters
2,169 Relay For Life participants

355 Community Fundraising supporters
$107,274 raised by 9 CancerFREE Challenge entrants

To find out more and register for an event visit, cancerqld.org.au/fundraising

CCQ family on the Sunshine Coast

93 registered Volunteers helping CCQ carry out our mission of a cancer free future, in addition to the thousands of community members volunteering their time for events and other projects.
2 Volunteer Branches made up of community minded individuals who work together to beat cancer by raising funds and awareness in their community.
26 Relay For Life Committee Members.
260 Staff QLD wide partnering with the community.

In 2015... Together we will beat cancer

Get in touch with us on 13 11 20 or visit cancerqld.org.au

Disclaimer: The information in this publication should not be used as a substitute for advice from a properly qualified medical professional who can advise you about your own individual medical needs. It is not intended to constitute medical advice and is provided for general information purposes only. Information on cancer, including the diagnosis, treatment and prevention of cancer, is constantly being updated and revised by medical professionals and the research community.

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Please note: For more information visit CCQ’s 2014 Annual Report.

Where does the money go? View video here: cancerqld.org.au/ThankYou

“We have such a strong volunteer base across Queensland – we simply could not do what we do without the spirit, the efforts and the determination of our volunteers. They are the heart of our work!” Professor Jeff Dunn AO